

# THURSDAY NIGHT MARKET

## Request for Proposals (RFP) *TNM Presents...*

The Downtown Chico Business Association (DCBA) is pleased to announce the continuation of *TNM Presents...* to take place monthly throughout the 2010 Thursday Night Market (TNM) season. By granting the use of space, we hope to increase exposure and offer fundraising opportunities to local organizations and community services, as well as attract new visitors to the Thursday Night Market. The role of the DCBA is to provide a venue for the program (City Plaza) during a time when thousands of people are already filling the downtown area. The DCBA will promote *TNM Presents...* in conjunction with other market promotions. Interested groups are invited to submit a program proposal at this time.

Application deadline is February 26, 2010.

**If you would like the DCBA to consider your program, please submit the following:**

1. Date preference (**Choices are: April 15, May 20, June 17, July 15, August 19, or September 16 - from 6-9PM**)
2. Complete contact information (Group/Organization, Contact Name, Address, Phone, Fax, and Email)
3. Name/Title of your *TNM Presents...*
4. Names of other groups/organizations that will be involved with your program.
5. Detailed description of the program. Please discuss the types of activities to be provided, type of information to be distributed, your target audience and program objectives, and any other information that will help us get a clear idea about your proposed program. If you have coordinated a similar event in the past, please provide a reference.

### **Program Criteria:**

- All event planning and implementation for *TNM Presents...* is the responsibility of the applicant. However, DCBA Management reserves the right to review and approve all elements of proposed activities.
- All necessary human resources, equipment, materials, and supplies are to be provided by the applicant.
- Admission fees cannot be charged, however fundraising can take place during the event.
- Event organizers may not profit from the resale of booth space during the program. Collaborative partnerships or participation by invited organizations must be approved by TNM Management.
- Food and beverage may not be sold in City Plaza, unless vendor has been approved by TNM Management.
- Event organizers must abide by all City Ordinances and TNM Guidelines that pertain to use of City Plaza (i.e. no glass or alcohol, no vehicles in Plaza, complete clean-up required following event, etc.) A detailed set of rules & guidelines will be provided upon acceptance of proposal.
- Exclusive media contracts are in place for TNM. Partnerships with competitive media groups will not be permitted.
- Interactive programs (i.e. those offering a variety of hands-on activities or demonstrations) are encouraged.
- Use of the Plaza Stage is encouraged. All proposed entertainment (especially by performers using amplification) must be approved by TNM Management.
- Power is available in City Plaza (15 amp) for these programs, upon request.

**For more information or to submit a proposal:**

**DCBA/TNM Presents...**

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