



MEDIA RELEASE – FOR IMMEDIATE RELEASE

Art & Wine Walk: Sip, Stroll, and Celebrate Downtown Chico

October 10, 2025

October 3, 2025 – Downtown Chico is preparing to shine this October with ARTober Fest, and at the heart of the celebration is the highly anticipated **Art & Wine Walk 2025**. On **Friday, October 10, from 5:00 to 8:00 p.m.**, downtown will come alive with art, music, tastings, and community spirit.

Guests are invited to stroll through our historic downtown, where local artists will showcase their work in galleries, storefronts, and outdoor spaces. The evening will be enriched with live music, creating a festive atmosphere as participants explore the vibrant creativity our community has to offer.

For those wishing to sip while they stroll, tickets are available for **\$20** at www.DowntownChico.com. Ticket holders (21+ with valid ID) will enjoy tastings of wine, beer, and cider at over twenty participating downtown businesses. Each ticket also includes a commemorative glass and an event guide with a map of all tasting locations and featured artists. View all participating businesses at: https://www.downtownchico.com/event-art-wine-walk_165.htm

Art & Wine Walk 2025 also serves as the centerpiece event to **ARTober Fest**, a month-long series of events celebrating Chico's artistic and cultural diversity. Many of the works displayed during the Walk will remain on view throughout October, allowing the community even more opportunities to engage with local art.

Join us for an evening of creativity, culture, and connection in Downtown Chico. We look forward to raising a glass with you at Art & Wine Walk 2025 and celebrating everything that makes our community unique.

For more information, please contact:

Megan Gaddis, DCBA Events & Promotions Manager

(530)345-6500 / events@downtownchico.com

Let's raise a glass to Downtown Chico at the Art & Wine Walk!