



PRESS RELEASE – FOR IMMEDIATE RELEASE

ARTober Fest: Celebrating Art, Culture, and Community in Downtown Chico

October 2025



October 3, 2025 – Downtown Chico is set to transform into a vibrant canvas of art, music, and community celebration this October with ARTober Fest. This visionary cultural festival aims to merge artistic expression with community engagement, creating a dynamic gathering that celebrates the rich cultural tapestry of Chico.

Through partnerships with the Museum of Northern California Art (MONCA), Chico Art Center, local educational institutions, such as Chico State and Butte College, and a diverse array of local artists and organizations, ARTober Fest will feature a wide range of activities including live performances, art exhibitions, and workshops. This collaboration not only enhances the festival experience, but also contributes to the cultural, economic, and social vitality of the community.

ARTober Fest will provide a month-long series of activities that highlight Chico's artistic and cultural diversity. A comprehensive schedule of events is featured at www.DowntownChico.com. Printed copies of the ARTober Fest Event Guide are available to pick up at the Downtown Chico Business Association (DCBA) Welcome Center. Copies will also be available via all associated ARTober Fest Partners.

For more information, please contact:

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Join us in celebrating the art, culture, and community spirit of Chico at ARTober Fest this October!