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Downtown Chico Invites the Community to an Evening of Art, Wine, Music and Shopping at the Annual Art & Wine Walk

CHICO, Calif. — Downtown Chico is preparing for an evening of art, local flavors, live music, and shopping as the Downtown Chico Business Association (DCBA) presents its annual **Art & Wine Walk on Friday, October 9, 2026.**

With **28 downtown businesses participating**, this year's event invites residents and visitors to explore Downtown Chico in a whole new way. From local art and unique shopping experiences to curated tastings of wine, beer, cider, and more, the Art & Wine Walk offers something to discover around every corner.

Guests can stroll through participating shops and galleries, meet talented artists, enjoy tastings from local and regional beverage producers, and experience live music, special exhibits, and creative showcases throughout downtown.

“Art & Wine Walk is a wonderful opportunity to experience everything that makes Downtown Chico special,” said Celeste Cramer, General Manager of the Downtown Chico Business Association. “It brings together our local businesses, artists, musicians, and beverage producers for an evening that celebrates creativity, community, and the unique character of our downtown.”

Each ticket includes a **commemorative tasting glass, event wristband, and an Art & Wine Walk Event Guide**, featuring a map of participating businesses, artists, and tasting

locations. Guests are encouraged to visit as many participating locations as possible during event hours and create their own evening of art, shopping, music, and local flavors.

An Evening for All Ages

The Art & Wine Walk is a family-friendly event, welcoming guests of all ages to enjoy the festive atmosphere of Downtown Chico. While only guests 21 and older with event tickets may participate in beverage tastings, families and visitors of all ages are invited to explore the shops, enjoy the art and entertainment, and experience the energy of downtown.

Whether you're planning a night out with friends, an evening with a partner, or a fun family outing, the Art & Wine Walk offers a chance to connect with the local community while supporting the businesses and creatives that make Downtown Chico vibrant.

What to Expect

- **Wine, Beer, Cider and More:** Enjoy curated tastings from local and regional producers at participating downtown businesses.
- **Art Showcases:** Discover works by local artists featured in galleries, storefronts, and pop-up spaces throughout downtown.
- **Live Music:** Enjoy musicians and small ensembles performing at select locations throughout the event.
- **Downtown Shopping:** Explore unique local shops, meet business owners, and discover something new along the way.
- **A Festive Community Experience:** Spend an evening connecting with friends, family, local artists, and the businesses that make Downtown Chico special.

Tickets are available online only. Guests are encouraged to purchase tickets in advance and review the event information to plan their evening.

Come for the sips. Stay for the art. Explore it all.

For event details and ticket information, visit DowntownChico.com.

About the Downtown Chico Business Association

The Downtown Chico Business Association (DCBA) is a nonprofit organization dedicated to promoting and supporting the vitality of Downtown Chico. Through community events,

marketing, business engagement, and district-wide initiatives, DCBA works to create a vibrant downtown that benefits businesses, residents, and visitors alike.

A strong community starts with a vibrant downtown.