

DCBA Board of Directors

Date: Thursday, October 3, 2024

Time: 8:00am – 9:30 am

Place: Hotel Diamond, Downstairs Conference Room



DCBA Board of Directors

Greg Scott, President

Chris Daniels, 1st VP

Shari Anderson, 2nd VP

Liza Tedesco, Secretary

Nicole Johnston, Treasurer

Nicole Hill, Marketing Chair

Pat Macias, Arts

Nick Andrew

Mary Hartley

Thomas Hightower

Michael lee

Julie Lengerich

Emma Martin

Ian Macmillan

Steve Stull

ADVISORS

Brenda Narayan, PG&E

Linda Zorn, Butte College

Luis Moreno, 3CORE

Megan Kurtz, Chico State

Mike Egbert, Chamber

Nichole Farley, EBC

City of Chico

Dale Bennett, Chico City Council

Jennifer Macarthy, Chico Deputy
City Manager

DCBA Mission

Improve, promote, and enhance the experience, image, arts, culture, place while preserving the historic value of Chico's Downtown District.

Downtown Welcome Center

338 Broadway

Chico, CA 95927

530.345.6500

AGENDA

Call to Order & Welcome, President Greg Scott (5 Mins)

- Roundtable Introductions

1.0 Guest Presentations

- Mahina Gannet, update on Save the El Rey
- Nicole Hill introducing Gabrielle Kasza, Enloe's Healthy Here Campaign

2.0 Collaborator Reports (10 Mins)

We appreciate all of our partners; at this time we would like to hear updates from our partners and collaborators with a Q/A from the Board.

Guests and collaborators are welcome to stay for our meeting, however, we know your time is valuable and we understand if you need to leave.

- City of Chico – Councilmember Dale Bennett
- Lt. Ben Love, Chico PBID – Downtown, Target Team
- City of Chico – Jennifer Macarthy
- Chico State – Megan Kurtz, Shari Anderson
- Butte College – Linda Zorn
- Chamber of Commerce – Mike Egbert
- Explore Butte County – Nichole Farley
- 3CORE – Luis Moreno
- MONCA - Pat Macias
- City of Chico – Arts Commissioner

2.0 Consent Agenda (10 mins)

2.1 Board Meeting Minutes, Sept 12, 2024

2.2 September 2024 Financial Reports. Note: The City of Chico Arts Commission awarded DCBA under the auspices of our NVCF 501c3 a \$5,000 grant to assist with ARTober Fest. That deposit has been received but not posted to the financial report as of this date.

ACTION: Pull any items for further discussion, if no questions call for motion/second and vote to accept consent agenda.

3.0 ACTION ITEMS (5 mins)

There are no action items for the Board to vote on, however, several items for Board discussion:

3.1 Organization. Chris Daniels, leave of absence, appointment to Executive Committee, Secretary Liza Tedesco has to step down from secretary position due to priorities with businesses, replace Liza's position.

3.2 President would like to appoint an Ad Hoc committee to review updated and revised bylaws prepared by DCBA Attorney Jennifer Ellingson. The Committee would review, provide comments back to Jennifer with any questions or change and then bring back to the Board for approval. Greg Scott

3.3 Keeping the Plaza active through the month of October. Requesting any assistance. Greg Scott

4.0 DCBA Event Update

4.1 Events – Lucia Mercado, Debbie LaPlant Moseley, Audrey Taylor & Greg Scott

- ARTober Fest, Art & Wine Walk, Wildcat Weekend
- Harvest Sidewalk Sale
- Treat Street
- Small Business Saturday
- Holiday – Christmas Preview, Tree Lighting – Light Up Downtown - PRIORITY

5.0 New Business – New business from the floor?

6.0 Next Board Meeting

- **November 7, 2024** Please send agenda items to Greg Scott/Audrey Taylor

Meeting Adjournment - Entertain motion to adjourn

BOARD OF DIRECTORS MEETING MINUTES

BOD Meeting Minutes
Thursday, September 12, 2024
Meeting Time: 8:00am
Meeting Place: Hotel Diamond Downstairs Conference Room



Attendees:

Directors: Greg Scott, Shari Anderson, Pat Macias, Nick Andrew, Nicole Hill, Julie Lengerich, Ian Macmillan.

Directors Absent: Chris Daniels, Liza Tedesco, Nicole Johnston Mary Hartley, Thomas Hightower, Emma Martin, Michael Lee, Steven Stull

Advisors: Dale Bennett, Mike Egbert, Megan Kurtz, Luis Moreno, Jennifer Macarthy

Staff & Volunteers: Debbie LaPlant, Audrey Taylor

AGENDA

President Greg Scott called the meeting to order promptly at 8:02 am. Self-introductions.

- 1) Director Ian Macmillan, Plumas Bank, gave a report on the upcoming Salvation Army Kettle Kickoff. Ian reported on the services the Salvation Army provided to the community as well as the presence of the Salvation Army Thrift Shop downtown. Shared flyer and asked if everyone would share.
- 2) Director Julie Lengerich, Colliers Hardware, gave an update on the article regarding the Collier's building being sold. The business was not being

1.0 Guest & Collaborator Reports

President Scott asked advisors and collaborators to share information on events and activities of their organizations with the Board.

- 1) City of Chico – Councilmember Dale Bennett – Update the board on the Warren vs. Chico lawsuit and settlement will report as progress is made and reported on the \$15 million in roads and pavement work that had been deferred for 10 years or more.
- 2) City of Chico – Jennifer Macarthy – reported on the upcoming TeamChico Oct 22 Public Safety Retail Theft program with the Chief of Police. Also report on Lost Park which included two Chico State Buildings, request for proposal out for developer for a mix use development open to the creek. On the agenda as part of the Surplus Lan Act, Notice of Availability declaring surplus land and notice of availability, 6 -9-month timeline.
- 3) Chico State – Megan Kurtz, Shari Anderson – reported on the upcoming Wildcat Weekend, anticipating 3-4,000 in attendance over the weekend, review the various events on and off campus including concert that Restaurant Committee Chair Nick Andrew is involved with.
- 4) Chamber of Commerce – Mike Egbert – report on the upcoming Candidate Forum hosted by the chamber.

BOD Meeting Minutes
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- 5) 3CORE, Luis Moreno – report on the work/collaboration with DCBA on Small Business Saturday and Entrepreneurial Alley on 4th Street for micro business and Young Entrepreneurs.
- 6) MONCA - Pat Macias – report on ChicoCoCo with over 300 people. New interactive displays.

2.0 Consent Agenda

President Scott called for questions, discussion on any items in the consent agenda packet. Nicole Johnston reported to the Board the outcome of the Finance Committee with DCBA's CPA. With no questions called for motion to accept the consent agenda, Board Minutes and Financials.

M/S Nick Andrew/Ian Macmillan, all voted in favor.

3.0 Action Items

3.1 President Scott asked for any questions on the Executive Committee Actions. No questions

3.2 President Scott asked Directors to please attend the September 17 Council Meeting and speak and sign-up to have your voice heard.

3.3 Restaurant Committee Chair Nick Andrew reporter on a very successful TASTE of Downtown. Businesses and attendees were both happy. Great video prepared by the City of Chico, <https://imd0mxanj2.execute-api.us-west-2.amazonaws.com/ssr/watch/66e0b2c5099de032299f0cbc>

3.4 President Scott discussed the Downtown Vacancies White Paper included in the packet and intent to form an Ad Hoc committee to being identifying actions and solutions to vacancies but before that can be done, he would take the item to the PBID for their partnership. Economic Vitality, building is in the preview of the PBID, however, they have no staff. Volunteers to be on committee:

- Carrie Welch
- Nicole Hill
- Mike Egbert
- Jennifer McCarthy
- Dale Bennett

Pat Macias commented that the organization Vacant to Vibrant had many models. Next step is to take to PBID at their October meeting.

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4.0 DCBA Event Update – Debbie LaPlant Moseley

Debbie provided an overview of all the upcoming events in the Fall, particularly the month of October with ARTober Fest. Attached is ARTober event schedule. Debbie also highlighted the goal for Tree Lighting to promote and make it an event. Light up downtown, encourage businesses to put up lights, buy lights from Colliers, city putting lights down to 9th Street, Chico State students working on Selfie Stations for throughout downtown, start Instagram trails.

5.0 New Business – President Scott called for any new business from the floor.

- Nick Andrews asked about renting the plaza for Wildcat Weekend to ensure it was clean and safe. NOTE: Given how full the staff's plate was Nick took on this initiative and asked Chamber to rent the plaza and Nick is sponsoring music in the plaza on Saturday and Brandon Slater is sponsoring on Sunday.

Being no further business, President Scott call for motion to adjourn meeting

- M/S Share Anderson/Nick Andrew, 9:10 meeting adjourned.

Respectfully submitted,

A handwritten signature in blue ink that reads 'Audrey E. Taylor'.

Audrey Taylor on behalf of
Liza Tedesco, DCBA Secretary



ARTober FEST 2024

Celebrating Art, Culture, and Community in Downtown Chico

ARTober FEST is set to transform Downtown Chico this October into a vibrant celebration of art, music, and community. This visionary cultural festival will showcase Chico's rich artistic and cultural landscape, offering a month-long series of events that engage and inspire. Through collaborations with the Chico Art Center, Chico Arts & Culture Foundation, Chico Visual Arts Alliance, City of Chico Arts Commission, Museum of Northern California Art (MONCA), Butte College, Chico State, Downtown Chico Business Association and numerous local artists and organizations, ARTober FEST promises a dynamic gathering highlighting creativity collaboration, and community spirit.

Festival Highlights: *(partial list ... follow downtownchico.com for more info)*

- **ARTober FEST Month-Long Art Walk (October 1st-31st):** Explore Downtown Chico and discover the work of local artists displayed in participating businesses. Pick up a list of featured artists and venues at the Downtown Welcome Center, located at 338 Broadway Street. The Welcome Center is open Tuesday through Friday from 10 AM to 5 PM, and Saturday from 10 AM to 2 PM. A Downtown Chico Map and Digital Event Guide are available at downtownchico.com
- **ARTober FEST Month-Long Scavenger Hunt (October 1st-26th):** Self-guided tour thru downtown exploring and enjoying the month-long art, music and culture celebration culminating at the ARTober FEST Art Show in the Plaza on October 26th. Includes Prizes along the way. More info and Scavenger Hunt Card: downtownchico.com.
 - Sponsored by City of Chico Arts Commission and Chico Arts & Culture Foundation
- **ARTober FEST Music in the Streets:** Enjoy live music every Saturday from 10 AM to 2 PM, as downtown Chico comes alive with performances that showcase the talent and diversity of our local music scene.

- **Museum of No. California Art (MONCA) 900 Esplanade (Thru October 27th Thursday-Sunday 11 am – 5 pm):**
 - **Promises: Sculpture by Matt Auvinen** Monca is thrilled to welcome this enthralling exhibition of marble sculpture by Matt Auvinen. “Time and perspective condition the way we understand the things that humans produce,” says sculptor Matt Auvinen. “It is enriching to be able to connect with the past through the creations of artworks.”
 - **Proprioception: Join Chikoko and friends for a multisensory immersive art show.** “The sense that tells the body with it is in space.” In our digital and screen fueled world, spatial reality erodes and many find themselves confused and lost in space. This art show explores disorientation, curiosity and finding our mooring within unpredictable influences.
- **Ghost Funk Orchestra (October 3rd 9:00 pm):** Argus Bar & Patio 212 W. 2nd Street
- **Art & Wine Walk (October 4th, 5:00-8:00 pm):** A DCBA signature event since 2015, this evening features art showcases, regional wine and beer tastings, and live music at 21 unique host sites throughout downtown. Tickets are \$10 per person and available at locations on 3rd Street, City Plaza, MONCA, and more.
 - Sponsored in part by CSU Chico Alumni Foundation’s Wildcat Weekend
- **Concert in the Plaza (October 4th, 5:00-7:00 pm):** The McBride Band
- **Downtown Chico Art Tour (October 5th, 10:00 am):**
A guided tour led by Chico Arts & Culture Foundation volunteers, featuring downtown’s sculptures, murals, and other public art installations. Open to the public at no charge. Meet at “Our Hands” sculpture 4th & Wall Street
- **Concert in the Plaza (October 5th, 3:00-5:00 pm):** River Road Band
- **The Jack Mover Concert (October 10th 7:30 pm):** Argus Bar & Patio 212 W. 2nd Street
- **Andy Grammer *Greater Than: A One Man Show* (Friday, October 11th 7:30 pm):**
Emmy award winner and multi-platinum artist Andy Grammer continues to engage, energize, and empower audiences with stomping stadium-size pop anthems meant to be shared at full volume. Chico State’s Laxson Auditorium. chicoperformances.com

- **Emerging Artists Exhibition (October 12th 10:00 am – 4:00 pm):**
 Highlighting the talents of students from Chico State, Butte College and other local schools. This event fosters creativity, supports educational opportunities, and offers valuable exposure for young artists in our community. Complimentary exhibit and sales space is provided for student artists on 3rd Street between Broadway and Main.

 - An extension of “Empowering Young Entrepreneurs” initiative which is supported by DCBA, TeamChico and 3Core.

- **Harvest Sidewalk Sale (October 12th 10:00 am – 5:00 pm):**
 A seasonal sidewalk sale with festive fall atmosphere, decorations and live musical performances throughout downtown. Shoppers can explore a variety of merchandise, from clothing and accessories to home goods and crafts, all displayed on the sidewalks of Chico's charming downtown area.

- **Open Studios Art Tour (October 12-13 and 19-20 10:00 am – 5:00 pm):**
 A cherished Butte County tradition, this annual event invites the public to explore the private studios of local artists. Produced exclusively by the Chico Art Center, the tour offers a unique opportunity to visit with some of Chico's finest visual artists on the **Open Studios Art Tour**. Chico Art Center hosts this unique event where one can experience first-hand the creative processes and inspirations behind each artist's work: engage directly with the artists, explore their studios, view a diverse array of pottery, painting, jewelry, mosaics, sculpture, photography and more. \$15 guidebook with map available at the Chico Art Center (450 Orange Street) and numerous downtown locations. All ages event

 - \$15 guidebooks are available at Chico Art Center (450 Orange Street), Art Etc., Chico Paper Co., Ellis Art, MONCA, and the Downtown Chico Welcome Center (338 Broadway)

- **Downtown Galleries & Studios Tours (Weekends of October 12-13 and 19-20 10:00 am – 5:00 pm):** Tours of downtown galleries and studios, interactive workshops, and demonstrations by artisans practicing traditional crafts.
 Guides list at Downtown Chico Welcome Center 338 Broadway &/or downtownchico.com

 - In cooperation with Chico Art Center's Open Studios Tours

- **Momona's Culinary Arts Dinner (October 13th 2:00-5:00 pm):**

 - 4 course Kushiyaki style meal, 2 specialty cocktails, all produce provided by Burns Blossom Farms; Featured Artist Elizabeth Lee will be providing temporary tattoos, drawn and printed by her onsite; DJ Music - 330 Main Street
 Ticket info: 530/487-7488

- **Makers Café (October 17th 6 – 9 pm):** Empire Builder Rail Car, 450 Orange Street
Claim your Makers Café window seat on the Empire Builder! Join our monthly creative community space under the full moon during ARTober! Enjoy the Open Mic and free creative maker space, with all supplies provided for your crafting dreams.
- **Paint & Sip at Parkside Taphouse w Christine Mac Shane (October 19th 1:00 & 5:30):**
Let's celebrate all things Autumn with a classy pumpkin painting. This is definitely an art piece that can stay out all year or come out to grace your fall decor. Bring your friends and let's spend the afternoon painting! All materials and instruction provided - \$45.00.

Artoberfest at Parkside Taphouse. - Saturday Oct. 19 - 1pm - White Pumpkin — Christine MacShane Artist and Teacher

Artoberfest Paint and Sip at Parkside Taphouse - 5.30pm - Saturday, Oct.19 - — Christine MacShane Artist and Teacher

- **Bonfire's Big Night Out! For Art! For Love! For Money! Storytelling (October 24th, Doors 6 pm, Show at 7 pm Laxson Auditorium Chico State Campus):**
Open Mic, Story Slam. All wild card! Audience will be invited to put their names in a hat and 10 random names will be drawn to tell a five-minute story on stage. The theme is: For Art! For Love! For Money! We want to hear the most outrageous things you have done for any of those three things. Anything could happen (and probably will!)
Cash Prizes! Past Storyteller Judges! House Band! Fun surprises!
Tickets \$22 General, \$12 all students. Downtownchico.com for tickets and more info.
- **Concert on the Campus (October 25th, 4:00-7:00 pm):** *Monkey Wrench!* Presented by ChicoLive. Food Trucks & Beer Garden. Open to the public, no charge. All ages welcome.
- **ARTober FEST Fall Art Show (October 26th, 10:00 am - 4:00 pm):**
Experience fine arts exhibits, sales, and musical performances at Downtown City Plaza.
Enjoy free, all-day concerts:
 - Los Caballitos de la cancion concert 11 am – 12:30 pm
 - Butte Community College Music Department – Performance Ensembles 1:00-4:00
Hosted in part by Chico Visual Arts Alliance
- **Downtown Chico Art Tour (October 26th, 10:00 am):**
A guided tour led by Chico Arts & Culture Foundation volunteers, featuring downtown's sculptures, murals, and other public art installations. Open to the public at no charge.
Meet at "Our Hands" sculpture 4th & Wall Street

- **Downtown Chico's Art Initiative Unveiling Ceremony (October 26th, 4:30 pm):**
Announcing DCBA's new Placemaking Initiative, supporting the Arts & Culture in downtown Chico. (Details TBA)
 - In cooperation with Butte College
- **The Raw Bar Restaurant & Sushi 346 Broadway (October 27th 11:30 am – 2:00 pm):**
Discover the artistry of sushi-making with our famous sushi class experience at The Rawbar! Immerse yourself in the world of Culinary Art as we guide you through the basics and then divide you into groups to rotate through four different skill stations. This hands-on experience is a fantastic way to explore the artistic side of sushi, while enjoying a fun-filled afternoon with friends or family. We can't wait to share this unique culinary journey with you! \$85 per person (\$65 with no sake) 21 & Over.
Call during business hours to reserve and pay – 530/897-0626 More info: rawbarchico.com
- **Treat Street (Thursday, Oct. 31st 2:00 - 5:00 pm):** Join us for a fun afternoon of trick-or-treating, live music and photo opportunities with Chico PD and Fire! For a list of participating businesses, visit downtownchico.com

Join us for ARTober FEST 2024 and be a part of this unique celebration of Chico's cultural diversity, artistic talent, and community spirit.

Community Collaboration:

Butte College
Chico Art Center
Chico Arts & Culture Foundation
Chico State Alumni Association
Chico State College of Humanities & Fine Arts
Chico Visual Arts Alliance Association
City of Chico Arts Commission
CSU Chico Performances
Downtown Galleries, Studios and Businesses
Local High Schools
Museum of Northern California Art (MONCA)

Contact Info:

Debbie LaPlant Moseley, 530/521-6766 dlpmose@gmail.com
Lucia Mercado, DCBA 338 Broadway 530/588-0402 lucia@downtownchico.com

DCBA FINANCIAL REPORTS

Downtown Chico Business Association

Balance Sheet

As of September 30, 2024

	TOTAL
ASSETS	
Current Assets	
Bank Accounts	
Checking (8207)	87,594.90
Gift Card Checking (3885)	3,471.98
NVCF Fund	928.40
Taste of Chico - Savings	100.00
Total Bank Accounts	\$92,095.28
Accounts Receivable	
Receivables	8,562.75
Total Accounts Receivable	\$8,562.75
Other Current Assets	
Petty Cash	301.54
Total Other Current Assets	\$301.54
Total Current Assets	\$100,959.57
Fixed Assets	
Accumulated Depreciation	-5,889.99
Furniture & Fixtures	3,389.99
Vehicles	2,500.00
Total Fixed Assets	\$0.00
TOTAL ASSETS	\$100,959.57
LIABILITIES AND EQUITY	
Liabilities	
Current Liabilities	
Credit Cards	
TCBK- 2662	-11,713.41
TCB-Scott(Greg)-9269	11,403.21
TCB-Shari-6411	310.20
Total TCBK- 2662	0.00
Total Credit Cards	\$0.00
Other Current Liabilities	
EBT Deposits/Checks	-1,854.00
Payroll Liabilities	0.00
CA PIT / SDI	535.45
CA SUI / ETT	347.20
CalSavers	303.32
Federal Taxes (941/943/944)	3,593.46
Total Payroll Liabilities	4,779.43
Total Other Current Liabilities	\$2,925.43
Total Current Liabilities	\$2,925.43
Long-Term Liabilities	
3CORE Loan	7,626.86

Downtown Chico Business Association

Balance Sheet

As of September 30, 2024

	TOTAL
EIDL Loan Payable	135,280.00
Total Long-Term Liabilities	\$142,906.86
Total Liabilities	\$145,832.29
Equity	
Retained Earnings	-105,450.39
Net Revenue	60,577.67
Total Equity	\$ -44,872.72
TOTAL LIABILITIES AND EQUITY	\$100,959.57

Downtown Chico Business Association

Budget vs. Actuals: Budget_FY24_P&L - FY24 P&L

January - December 2024

	TOTAL		
	ACTUAL	BUDGET	% OF BUDGET
Revenue			
DIRECT PUBLIC SUPPORT			
City of Chico - Member Assess	13,296.67	20,000.00	66.48 %
City of Chico-Planters	4,000.00	8,000.00	50.00 %
City of Chico-Rebuilding Fund	105,600.00	140,800.00	75.00 %
Total DIRECT PUBLIC SUPPORT	122,896.67	168,800.00	72.81 %
DOWNTOWN EVENTS - INCOME			
Art & Wine Walk (AWW)		10,000.00	
AWW Operations		5,000.00	
AWW Sponsors	13,400.00	15,500.00	86.45 %
Total Art & Wine Walk (AWW)	13,400.00	30,500.00	43.93 %
ChicoLive			
CL Booth Rental/App	50.00	50.00	100.00 %
CL Operations	2,319.00	1,401.00	165.52 %
CL Sponsors	4,500.00	4,500.00	100.00 %
Total ChicoLive	6,869.00	5,951.00	115.43 %
Christmas Preview (CP)		2,500.00	
CP Booth Rental/App	150.00		
CP Sponsors	250.00		
Total Christmas Preview (CP)	400.00	2,500.00	16.00 %
Community Tree Lighting (CTL)		2,200.00	
CTL Sponsors	2,200.00		
Total Community Tree Lighting (CTL)	2,200.00	2,200.00	100.00 %
Friday Night Concert (FNC)			
FNC Operations	3,277.00	3,500.00	93.63 %
FNC Sponsors	8,500.00	8,000.00	106.25 %
Total Friday Night Concert (FNC)	11,777.00	11,500.00	102.41 %
Harvest Sidewalk Sale (HSS)		2,500.00	
HSS Sponsors	400.00		
Total Harvest Sidewalk Sale (HSS)	400.00	2,500.00	16.00 %
Slice Of Chico (SOC)		2,500.00	
SOC Sponsors	2,300.00		
Total Slice Of Chico (SOC)	2,300.00	2,500.00	92.00 %
Small Business Saturday (SBS)		4,000.00	
Taste of Downtown	5.00		
TOD Operations	30,968.30	31,000.00	99.90 %
TOD Sponsors	4,000.00	5,000.00	80.00 %
Total Taste of Downtown	34,973.30	36,000.00	97.15 %
Thursday Night Market (TNM)		132,500.00	
TNM Booth Rental/App	121,395.31		
TNM Operations	130.00		
TNM Sponsors	6,200.00		

Downtown Chico Business Association

Budget vs. Actuals: Budget_FY24_P&L - FY24 P&L

January - December 2024

	TOTAL		
	ACTUAL	BUDGET	% OF BUDGET
Total Thursday Night Market (TNM)	127,725.31	132,500.00	96.40 %
Treat Street (TS)		1,000.00	
TS Sponsors	1,350.00		
Total Treat Street (TS)	1,350.00	1,000.00	135.00 %
Total DOWNTOWN EVENTS - INCOME	201,394.61	231,151.00	87.13 %
OPERATIONS INCOME			
Annual Meeting Income	780.00	780.00	100.00 %
Donors	12,500.00	35,000.00	35.71 %
Total OPERATIONS INCOME	13,280.00	35,780.00	37.12 %
PROGRAM INCOME			
Gift Card Revenue		2,500.00	
Sponsors	6,300.00	6,300.00	100.00 %
Website Sponsors		2,000.00	
Total PROGRAM INCOME	6,300.00	10,800.00	58.33 %
Sales of Product Revenue	5,625.45	4,525.00	124.32 %
Total Revenue	\$349,496.73	\$451,056.00	77.48 %
GROSS PROFIT	\$349,496.73	\$451,056.00	77.48 %
Expenditures			
BANK CHARGES			
Bank Charges-Other	177.10	230.00	77.00 %
Interest Expense	19.60	50.00	39.20 %
Merchant Fees	1,739.10	51.24	3,394.03 %
Total BANK CHARGES	1,935.80	331.24	584.41 %
CONTRACT SERVICES			
Accounting	11,745.00	10,000.00	117.45 %
Consultants	29,400.00	49,800.00	59.04 %
Security Staff		1,000.00	
Total CONTRACT SERVICES	41,145.00	60,800.00	67.67 %
DOWNTOWN EVENTS - EXPENSE			
Art & Wine Walk			
Advertising (AWW)	786.00	5,350.00	14.69 %
Event Contract Services (AWW)		2,100.00	
Other (AWW)	6,239.26	8,500.00	73.40 %
Permits/Fees/Licenses (AWW)	960.00	1,400.00	68.57 %
Total Art & Wine Walk	7,985.26	17,350.00	46.02 %
Artober Fest			
Event Contract Services (AF)	350.00		
Total Artober Fest	350.00		
ChicoLive		0.00	
Advertising (CL)	240.32	240.32	100.00 %
Total ChicoLive	240.32	240.32	100.00 %

Downtown Chico Business Association

Budget vs. Actuals: Budget_FY24_P&L - FY24 P&L

January - December 2024

	TOTAL		
	ACTUAL	BUDGET	% OF BUDGET
Christmas Preview			
Advertising (CP)		50.00	
Event Contract Services (CP)	384.35	450.00	85.41 %
Other (CP)	38.84	700.00	5.55 %
Total Christmas Preview	423.19	1,200.00	35.27 %
Community Tree Lighting			
Advertising (CTL)	1,000.00	1,000.00	100.00 %
Event Contract Services (CTL)		250.00	
Other (CTL)		1,500.00	
Total Community Tree Lighting	1,000.00	2,750.00	36.36 %
Events Expense Other	5,010.73		
Friday Night Concert			
Advertising (FNC)	3,723.44	3,500.00	106.38 %
Event Contract Services (FNC)	3,000.00	3,500.00	85.71 %
Other (FNC)	776.79	1,400.00	55.49 %
Permits/Fees/Licenses (FNC)	828.00	700.00	118.29 %
Total Friday Night Concert	8,328.23	9,100.00	91.52 %
Harvest Sidewalk Sale			
Advertising (HSS)		2,456.00	
Event Contract Services (HSS)		650.00	
Other (HSS)		300.00	
Total Harvest Sidewalk Sale		3,406.00	
Slice Of Chico			
Advertising (SOC)	1,956.58	1,806.00	108.34 %
Event Contract Services (SOC)	400.00	400.00	100.00 %
Other (SOC)	333.04	400.00	83.26 %
Permits/Fees/Licenses (SOC)	262.00	262.50	99.81 %
Total Slice Of Chico	2,951.62	2,868.50	102.90 %
Small Business Saturday			
Advertising (SBS)	2,000.00	2,500.00	80.00 %
Event Contract Services (SBS)		150.00	
Other (SBS)		900.00	
Permits/Fees/Licenses (SBS)		250.00	
Total Small Business Saturday	2,000.00	3,800.00	52.63 %
Taste of Downtown		9,000.00	
Advertising (TOD)	1,514.07		
Event Contract Services (TOD)	1,690.00		
Other (TOD)	70.08		
Permits/Fees/Licenses (TOD)	444.00		
Restaurant Reimbursement	8,799.00		
Total Taste of Downtown	12,517.15	9,000.00	139.08 %
Thursday Night Market			

Downtown Chico Business Association

Budget vs. Actuals: Budget_FY24_P&L - FY24 P&L

January - December 2024

	TOTAL		
	ACTUAL	BUDGET	% OF BUDGET
Advertising (TNM)	7,615.75	7,402.00	102.89 %
Event Contract Services (TNM)	882.00	1,500.00	58.80 %
Other (TNM)	1,054.90	5,000.00	21.10 %
Permits/Fees/Licenses (TNM)	237.00	2,500.00	9.48 %
Rentals (TNM)		500.00	
Total Thursday Night Market	9,789.65	16,902.00	57.92 %
Treat Street			
Advertising (TS)		1,000.00	
Event Contract Services (TS)		200.00	
Other (TS)		450.00	
Total Treat Street		1,650.00	
Total DOWNTOWN EVENTS - EXPENSE	50,596.15	68,266.82	74.12 %
FACILITIES AND EQUIPMENT			
Repairs & Maintenance	488.16	1,500.00	32.54 %
Storage Rental	1,305.00	1,695.00	76.99 %
Transportation	476.67	900.00	52.96 %
Total FACILITIES AND EQUIPMENT	2,269.83	4,095.00	55.43 %
OPERATIONS			
Advertising & Marketing	10,271.07	13,500.00	76.08 %
Annual Meeting Expense	4,984.90	4,984.90	100.00 %
Equipment/Materials/Supplies	2,340.92	5,000.00	46.82 %
Insurance	11,781.95	13,750.00	85.69 %
Meals	156.00	275.00	56.73 %
Office Expense	1,368.85	3,500.00	39.11 %
Other Expenses	1,582.04	5,000.00	31.64 %
Postage	831.97	700.00	118.85 %
Printing/Copying	1,463.13	3,000.00	48.77 %
Social Media Reimbursables	186.36	600.00	31.06 %
Taxes/Licenses/Fees	3,391.19	2,700.00	125.60 %
Technology & Website Services	17,269.56	16,000.00	107.93 %
Telephone		1,000.00	
Utilities		1,000.00	
Total OPERATIONS	55,627.94	71,009.90	78.34 %
Payroll Expenses			
Taxes	10,648.69	15,000.00	70.99 %
Wages	119,668.57		
Wages Permanent		162,344.00	
Total Wages	119,668.57	162,344.00	73.71 %
Total Payroll Expenses	130,317.26	177,344.00	73.48 %
PROGRAM EXPENSES			
Business Meet Up	88.50	125.00	70.80 %
Gift Card Fees		250.00	

Downtown Chico Business Association

Budget vs. Actuals: Budget_FY24_P&L - FY24 P&L

January - December 2024

	TOTAL		
	ACTUAL	BUDGET	% OF BUDGET
Gift Card Purchases	256.89	1,500.00	17.13 %
Other	1,816.80	2,000.00	90.84 %
Planters Landscaping/Maintenance	5,387.00	7,000.00	76.96 %
Stewardship		2,500.00	
Total PROGRAM EXPENSES	7,549.19	13,375.00	56.44 %
QuickBooks Payments Fees	3,054.70	3,300.00	92.57 %
Reimbursements		1,500.00	
Total Expenditures	\$292,495.87	\$400,021.96	73.12 %
NET OPERATING REVENUE	\$57,000.86	\$51,034.04	111.69 %
Other Revenue			
Interest Earned	429.81		
Total Other Revenue	\$429.81	\$0.00	0.00%
NET OTHER REVENUE	\$429.81	\$0.00	0.00%
NET REVENUE	\$57,430.67	\$51,034.04	112.53 %