



BOARD MEETING AGENDA

DATE: Thursday, November 6, 2025 - 8:00 am - 9:00 am

LOCATION: Chico State Behavioral and Social Science Bldg Room 109

AGENDA

Call to Order & Welcome - President Mary Hartley, Roundtable Introductions

1.0 Presentation (7 Mins) - None

2.0 Collaborator Reports (10 Mins)

We appreciate our advisors' ongoing support and participation with the DCBA. This time is reserved for advisors to share any pertinent updates with the Board.

- City of Chico – Councilmember Dale Bennett
- Chico Police Downtown, Target Team - Sgt. Bailey
- Chico State – Megan Kurtz, Shari Anderson
- Butte College – Linda Zorn
- CARD – Holli Drobny
- Chamber of Commerce – Molly Kopta
- Explore Butte County – Nichole Farley
- 3CORE – Luis Moreno
- MONCA - Pat Macias
- City of Chico Arts Commissioner - Marquita Goodman

Guests and advisors are welcome to stay for our meeting; however, we know your time is valuable and we understand if you need to leave.

3.0 Consent Agenda (5 mins) – *The consent agenda includes the previous Board and Executive Meeting minutes, along with the current financial statements. Are there any questions or items requiring further review before approval?*

- 1) Board Meeting Minutes, October 2, 2025
- 2) October 2025 Financial Reports - Treasurer Ian Macmillan to report
- 3) ACTION: Call for motion/second and vote to accept consent agenda

DCBA BOARD

Mary Hartley, *President*
Megan Kurtz, *1st VP*
Linda Zorn, *2nd VP*
Ian Macmillan, *Treasurer*
Anika Burke
David Selkirk
Thomas Hightower
Nicole Hill
Pat Macias
Steve Stull
Jennifer Ellingson
Shari Anderson
Nichole Farley

ADVISORS

Avery Williams, *PBID*
Brenda Narayan, *PG&E*
Holli Drobny, *CARD*
Molly Kopta, *Chico Chamber*
Luis Moreno, *3CORE*

CITY OF CHICO

Dale Bennett,
Chico City Council
Sgt. David Bailey,
Chico Police
Erik Gustafson,
Chico City Asst. Manager
Marquita Goodman,
Arts Commission

DCBA MISSION

To promote Downtown Chico as a vibrant and distinctive shopping district while enhancing its experience, image, arts, culture, and sense of place, and preserving the historic character of the downtown district.



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AGENDA CONTINUED

4.0 ACTION ITEMS (5 mins)

1) Board Members – Discussion of Art & Wine Walk

5.0 Assessment Update (5 mins)

6.0 DCBA Welcome Center Updates (10 mins)

1) Interim General Manager Update

2) Events

- Art & Wine Walk
- Harvest Sidewalk Sale
- Treat Street
- Christmas Preview

3) Marketing

- Marketing
- Communications
- Social Media

7.0 New Business (15 mins)

- Discussion of new criteria for board members moving forward
- Election process
- New meeting length - 90 minutes
- Other business items?

8.0 Next Board Meeting – December 4th, 2025

Meeting Adjournment - Entertain motion to adjourn

ACTION: Motion/Second, call for vote.

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