



BOARD MEETING AGENDA

DATE: Thursday, December 4, 2025 - 8:00 am - 9:30 am

LOCATION: Chico State Behavioral and Social Science Bldg Room 109

AGENDA

Call to Order & Welcome - President Mary Hartley, Roundtable Introductions

1.0 Presentation (7 Mins) - None

2.0 Collaborator Reports (10 Mins)

We appreciate our advisors' ongoing support and participation with the DCBA. This time is reserved for advisors to share any pertinent updates with the Board.

- City of Chico – Councilmember Dale Bennett
- Chico Police Downtown, Target Team - Sgt. Bailey
- Chico State – Megan Kurtz, Shari Anderson
- Butte College – Linda Zorn
- CARD – Holli Drobny
- Chamber of Commerce – Molly Kopta
- Explore Butte County – Nichole Farley
- 3CORE – Luis Moreno
- MONCA - Pat Macias
- City of Chico Arts Commissioner - Marquita Goodman

Guests and advisors are welcome to stay for our meeting; however, we know your time is valuable, and we understand if you need to leave.

3.0 Consent Agenda (5 mins) – *The consent agenda includes the previous Board and Executive Meeting minutes, along with the current financial statements. Are there any questions or items requiring further review before approval?*

- 1) Board Meeting Minutes, Nov 6, 2025
 - 2) Closed Board Meeting Minutes, Nov 21, 2025
 - 3) Financial Reports & 2026 Proposed Budget - Treasurer Ian Macmillan
- ACTION:** Call for motion/second and vote to accept the consent agenda

DCBA BOARD

Mary Hartley, *President*
Megan Kurtz, *1st VP*
Linda Zorn, *2nd VP*
Ian Macmillan, *Treasurer*
Anika Burke
David Selkirk
Thomas Hightower
Nicole Hill
Pat Macias
Steve Stull
Jennifer Ellingson
Shari Anderson
Nichole Farley

ADVISORS

Avery Williams, *PBID*
Brenda Narayan, *PG&E*
Holli Drobny, *CARD*
Molly Kopta, *Chico Chamber*
Luis Moreno, *3CORE*

CITY OF CHICO

Dale Bennett,
Chico City Council
Sgt. David Bailey,
Chico Police
Erik Gustafson,
Chico City Asst. Manager
Marquita Goodman,
Arts Commission

DCBA MISSION

To promote Downtown Chico as a vibrant and distinctive shopping district while enhancing its experience, image, arts, culture, and sense of place, and preserving the historic character of the downtown district.



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AGENDA CONTINUED

4.0 Action Items (5 mins)

1) Elections Update - apps open until 12/12, member voting 12/17-1/2, voting from board at 1/8/26 board meeting

5.0 Assessment Update (5 mins)

6.0 DCBA Welcome Center Update (10 mins)

- 1) General Manager Update
- 2) Events
- 3) Marketing

7.0 New Business (15 mins)

- 1) Plan for participation in the 3-day Project Review Event for the Downtown Revitalization Project (see attached)
- 2) Request for Board Member to speak on behalf of DCBA at the January City Council Meeting regarding the Architectural Review Board decision
- 3) January Board Retreat
- 4) Other business items?

8.0 Next Board Meeting – January 8th, 2026

Meeting Adjournment - Entertain motion to adjourn

ACTION: Motion/Second, call for vote.

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Downtown Revitalization Project



**DOWNTOWN CHICO
REVITALIZATION PROJECT**

Join Us for a

3-Day Project Preview Event

Explore design ideas and concepts for the future of Downtown Chico!

STOP BY:

DEC 8, 9, OR 10
166 E 2nd St, Chico

(Retail space across Meze Moon)

Anytime between **10 AM–4 PM**

Stay for a little or as long as you'd like!



Connect with the project team as we work together to create a safe, vibrant, and welcoming downtown for everyone.

The City of Chico is working with the community to re-envision and enhance the heart of our city.



View draft designs



Share your input



Ask questions



LEARN MORE: DowntownChicoPlan.com