



BOARD MEETING AGENDA

DATE: Thursday, April 2, 2026 - 8:00 am - 9:30 am

LOCATION: City Hall Conference Room 1, 411 Main St. Chico CA

AGENDA

Call to Order & Welcome - President Val Reddemann, Introductions

1.0 Presentations (7 Mins)

2.0 Collaborator Reports (10 Mins)

We appreciate our advisors' ongoing support and participation with the DCBA. This time is reserved for advisors to share any pertinent updates with the Board.

- City of Chico – Dale Bennett/Erik Gustafson
- Chico Police Downtown, Target Team - Sgt. Bailey
- Chico State – Megan Kurtz
- Butte College – Linda Zorn
- PBID - Anika R./Megan K.
- Chamber of Commerce – Molly Kopta
- Travel Chico – Lina Matey
- 3CORE – Luis Moreno
- MONCA – Pat Macias
- City of Chico Arts Commissioner – Marquita Goodman
- CARD – Holli Drobny

Guests and advisors are welcome to stay for our meeting; however, we know your time is valuable, and we understand if you need to leave.

3.0 Consent Agenda (5 mins) – *The consent agenda includes the previous Board and Executive Meeting minutes, along with the current financial statements.*

- 1) Board Meeting Minutes, March 5, 2026
- 2) March Financial Reports - Treasurer Ian Macmillan
- 3) ACTION: Call for motion/second and vote to accept the consent agenda

DCBA BOARD

Val Reddemann, *President*
Sally Macmillan, *1st VP*
Linda Zorn, *2nd VP*
Ian Macmillan, *Treasurer*
Mitch Kidder, *Secretary*
Dylan Bond
Anika Rodriguez
Kristina Smith
Lili Da Silva
Lia Juhl
Mary Hartley
Megan Kurtz
Ron Linzy
Pat Macias

ADVISORS

Brenda Narayan, *PG&E*
Holli Drobny, *CARD*
Molly Kopta, *Chico Chamber*
Luis Moreno, *3CORE*
Lina Matey, *Travel Chico*

CITY OF CHICO

Dale Bennett,
Chico City Council
Sgt. David Bailey,
Chico Police
Erik Gustafson,
Chico City Asst. Manager
Marquita Goodman,
Arts Commission

DCBA MISSION

To promote Downtown Chico as a vibrant and distinctive shopping district while enhancing its experience, image, arts, culture, and sense of place, and preserving the historic character of the downtown district.



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AGENDA CONTINUED

4.0 Action Items (10 mins)

1) Budget increase for Thursday Night Market:

Seasonal Labor: \$6500 to \$11,000

Program Supplies: \$4000 to \$8000

2) Budget increase for Admin:

Seasonal Labor: \$0 to \$1000

5.0 Assessment Update (5 mins)

6.0 DCBA Welcome Center Update (10 mins)

7.0 New Business (15 mins)

1) Board training - Val

2) Discussion over market expansion - Lia

8.0 Public Comment (10 mins)

The public is invited to address the Board regarding any non-agenda items at this time. Time is limited to three (3) minutes per speaker. The Board may not take any action on public comment.

8.0 Next Board Meeting – May 7, 2026

Meeting Adjournment - Entertain motion to adjourn

ACTION: Motion/Second, call for vote.

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