



BOARD MEETING AGENDA

DATE: Thursday, July 9, 2026 - 8:00 am - 9:30 am

LOCATION: City Hall Conference Room 1, 411 Main St. Chico CA

AGENDA

Call to Order & Welcome - President Val Reddemann, Introductions

1.0 Collaborator Reports (10 Mins)

We appreciate our advisors' ongoing support and participation with the DCBA. This time is reserved for advisors to share any pertinent updates with the Board.

- City of Chico – Dale Bennett/Erik Gustafson
- Chico Police Downtown, Target Team - Sgt. Bailey
- Chico State – Megan Kurtz
- Butte College – Linda Zorn
- PBID - Anika R./Megan K.
- Chamber of Commerce – Molly Kopta
- 3CORE – Luis Moreno
- MONCA – Pat Macias
- City of Chico Arts Commissioner – Marquita Goodman
- CARD – Holli Drobny

2.0 Consent Agenda (5 mins) – *The consent agenda includes the previous Board and Executive Meeting minutes, along with the current financial statements.*

- 1) Board Meeting Minutes, June 4, 2026
- 2) June and May Financial Reports - Treasurer Ian Macmillan
- 3) ACTION: Call for motion/second and vote to accept the consent agenda

DCBA BOARD

Val Reddemann, *President*
Sally Macmillan, *1st VP*
Linda Zorn, *2nd VP*
Ian Macmillan, *Treasurer*
Mitch Kidder, *Secretary*
Anika Rodriguez
Lili Da Silva
Lia Juhl
Mary Hartley
Megan Kurtz
Pat Macias

ADVISORS

Brenda Narayan, *PG&E*
Holli Drobny, *CARD*
Molly Kopta, *Chico Chamber*
Luis Moreno, *3CORE*

CITY OF CHICO

Dale Bennett,
Chico City Council
Sgt. David Bailey,
Chico Police
Erik Gustafson,
Chico City Asst. Manager
Marquita Goodman,
Arts Commission

DCBA MISSION

To promote Downtown Chico as a vibrant and distinctive shopping district while enhancing its experience, image, arts, culture, and sense of place, and preserving the historic character of the downtown district.



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3.0 Public Comment (10 mins)

The public is invited to address the Board regarding any non-agenda items at this time. Time is limited to three (3) minutes per speaker. *The Board may not take any action on public comment.*

4.0 DCBA Welcome Center Update (5 mins)

5.0 New Business (10 mins) - CLOSED SESSION

- PG&E request for DCBA to join Wildfire Victims Fund coalition
- Volunteer Committee Update
- 3-Year Strategy Committee
- Letter and response from some downtown businesses
- New budget adjustment to accommodate City of Chico's demand for \$15,000 on video initiative
- Recommendation to increase Friday Night Concert Seasonal Staff Budget to \$3000 (currently \$2000)

6.0 Action Items (15 mins)

- Update on member voting process (with current bylaws)
- *Appointment of Board Members Between Biennial Elections & Composition of the Board Policy Vote*

7.0 Next Board Meeting – August 6 , 2026

Meeting Adjournment - Entertain motion to adjourn

ACTION: Motion/Second, call for vote.

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