



DCBA Board of Directors

Date: 08/7/2025

Time: 8:00AM

Place: Chico State Art Room# 106

AGENDA

Call to Order & Welcome, Interim President Mary Hartley

- Self Introductions – Board & Advisors

1.0 President's Report –

2.0 Presentations (5-10 min)

3.0 Collaborator Reports (10 min)

We appreciate our advisors and your attendance and participation with DCBA. This brief time on the agenda is for you to share with the Board pertinent updates. *We welcome you to stay for our meeting, however, we know your time is valuable and we understand if you need to leave.*

- City of Chico – Councilmember Dale Bennett
- Sgt. Bailey, Chico Police – Downtown, Target Team
- City of Chico –
- Chico State – Megan Kurtz, Shari Anderson
- Butte College – Linda Zorn
- Ambassador – Avery Williams
- CARD – Holli Drobny
- Chamber of Commerce – Molly Kopta
- Explore Butte County – Nichole Farley
- MONCA - Pat Macias
- City of Chico – Arts Commissioner

3.0 Consent Agenda (5 mins) – The consent agenda consists of previous Board and Executive Meeting Minutes and current financial statements. Are there any questions for review:

1. Board Meeting Minutes: [date]
2. Executive Committee Minutes: [date]
3. [month, year] Financial Reports

DCBA Board of Directors

Mary Hartley, Interim President

Megan Kurtz, Interim 1st VP

Linda Zorn, Interim 2nd VP

(TBA), Secretary

Ian Macmillan, Interim Treasurer

Shari Anderson

Thomas Hightower

Nicole Hill

Pat Macias

Anika Burke Rodriguez

David Selkirk

Steve Stull

ADVISORS

Molly Kopta, Chamber

Holli Drobny, CARD

Nichole Farley, EBC

Brenda Narayan, PG&E

Luis Moreno, 3CORE

Avery Williams, Ambassadors

City of Chico

Dale Bennett, Chico City Council Sgt. Bailey,
Chico Police

Chico Deputy City Manager

Bonnie Pipkin, Arts Commission

DCBA Mission

Promote Downtown businesses as a unique shopping district while enhancing the experience, image, arts, culture, place and preserving the historic value of Chico's Downtown District.

Downtown Welcome Center 338 Broadway

Chico, CA 95927

530.345.6500



4.0 General Manager's Report

5.0 DCBA Initiatives, Events and Marketing Updates

1. Advocacy Initiatives

○

2. Events

○

3. Marketing

○

4. Placemaking

6.0 ACTION ITEMS

1) Marketing (Marketing committee)

2) Assessment (Anika giving updates)

3) Jennifer Ellingson to be voted in for available Board Seat

ACTION: Call for motion/second to [action]. Call for a vote

7.0 New Business – New business from the floor?

8.0 Next Board Meeting

Meeting Adjournment - Entertain motion to adjourn

ACTION: Motion/Second, call for a vote