

DCBA Board of Directors

Date: Thursday, September 4th, 2025

Time: 8:00am-9:00am

Place: Chico State Building

Behavioral and Social Science building, Room 110



Mary Hartley, President
Megan Kurtz, 1st VP
Linda Zorn, 2nd VP
Ian Macmillan, Treasurer
Anika Burke
David Selkirk
Thomas Hightower
Nicole Hill
Pat Macias
Steve Stull
Jennifer Ellinson

ADVISORS

Chamber
Holli Drobny, CARD
Nichole Farley, EBC
Luis Moreno, 3CORE

City of Chico

Dale Bennett, Chico City Council
Sgt. Bailey, Chico Police
Chico Deputy City Manager
Bonnie Pipkin, Arts Commission

DCBA Mission

Promote Downtown businesses as a unique shopping district while enhancing the experience, image, arts, culture, place and preserving the historic value of Chico's Downtown District.

Downtown Welcome Center
338 Broadway
Chico, CA 95927
530.345.6500

AGENDA

Call to Order & Welcome, President Mary Hartley,
Roundtable Introductions

1.0 Presentation (7 Mins) – No formal presentations scheduled.

2.0 Collaborator Reports (10 Mins)

We appreciate our advisors your attendance and participation with DCBA and this time is provide for you to share with the Board pertinent updates.

- City of Chico – Councilmember Dale Bennett
- Sgt. Bailey, Chico Police – Downtown, Target Team
- City of Chico –
- Chico State – Megan Kurtz, Shari Anderson
- Butte College – Linda Zorn
- CARD – Holli Drobny
- Chamber of Commerce –
- Explore Butte County – Nichole Farley
- 3CORE – Luis Moreno
- MONCA - Pat Macias
- City of Chico – Arts Commissioner

Guests and advisors are welcome to stay for our meeting, however, we know your time is valuable and we understand if you need to leave

3.0 Consent Agenda (5 mins) – The consent agenda consists of previous Board and Executive Meeting Minutes and current financial statements. Are there any questions for review:

- 1) 3.1 Board Meeting Minutes, August 7th, 2025

- 2) 3.2 Executive Committee Minutes, August 3rd, 2025
- 3) 3.2 August 2025 Financial Reports - Treasurer Ian MacMillian to report

ACTION: Call for motion/second and vote to accept consent agenda.

4.0 ACTION ITEMS

- 1) **Board Members** – Vote in and appoint Nicole Farley as a board member with seat expiring in January.
- 2) **Assessment:** Vote on who presents to the city, Suggested Nicole Farley presents report, and Anika Burk and Mary Hartley answer logistical questions.

ACTION: Call for motion/second to appoint two to fill vacated seat Call for vote.

5.0 DCBA Events and Marketing Updates (10 mins)

- 1) **Events**
 - Thursday Night Market
 - Taste Of Downtown
- 2) **Marketing**
 - Marketing
 - Communications
 - Social Media

7.0 New Business – New business from the floor?

8.0 Next Board Meeting – October 2nd, 2025

Meeting Adjournment - Entertain motion to adjourn

ACTION: Motion/Second, call for vote.