

BOD Meeting Minutes
Thursday, May 1, 2025
Meeting Time: 8:00am
Meeting Place: Hotel Diamond Downstairs Conference Room



Directors: Greg Scott, Nick Andrew, Shari Anderson, Brenda Narayan, Mary Hartley, Thomas Hightower, Nicole Hill, Pat Macias, Ian Macmillan, Steve Stull, Linda Zorn

Absent: Michael Lee, Nicole Johnston

City Liaison: Jennifer Macarthy,

Advisors: Luis Moreno, Avery Williams

Staff & Volunteers: Debbie LaPlant, Audrey Taylor, Lucia Mercado, Allison Boyer

AGENDA

President Greg Scott called the meeting to order at 8:01. Greg announced that the regular meeting would be only 30 minutes with collaborator updates and one action. Greg introduced Allison Boyer, DCBA's new Events Manager.

Greg called on Lucia Mercado, to honor and thank her for all the dedication and great work she had given DCBA during a very crucial time for DCBA stepping up when Mason left, helping steer the ship, open the office and bring all of the DCBA events back and even more successful than before. Greg presented Lucia with a limited-edition Jake Early painting of Broadway, thanked her for her service and wished her luck in her new position with Explore Butte County.

1.0 No formal presentations.

2.0 Collaborators attending provided quick updates. Luis Moreno, 3CORE, re Young Entrepreneur Program, Linda Zorn, Butte College, COBA Revival Initiative, Pat Macias, monca, new displays and ARTyard, Jennifer Macarthy, City, had no updates.

3.0 Consent Agenda President Scott called for comments or changes on consent agenda, minutes and financials. With no comments, M/S Linda Zorn/Nick Andrew, all in favor.

4.0 ACTION ITEMS

4.1 Board Appointments. Mary Hartley at the April meeting agreed to outreach to potential downtown retailers for filling the two empty seats on the DCBA board. Mary reported she talked with Anika Burke and David Selkirk, owners of Anika Burke and Upper Park Clothing, who both were interested in being appointed to the Board. M/S Mary Hartley/Linda Zorn to appoint Anika Burke Rodriguez and David Selkirk to the remaining terms of Julie Lingerich and Liza Tedesco, all voted in favor. Audrey to send information packets to both.

5.0 DCBA Initiatives & Events. Brief updates on Plaza Activation, TNM, and FNC

6.0 Closed Session to discuss personnel.

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Next Board Meeting. Special meeting to be held on May 15 to review District Assessment Fee update. Next regular Board Meeting Thursday June 5, 2025, Hotel Diamond, downstairs conference room.

There being no further business, Greg called for adjournment. M/S Nick Andrew/Linda Zorn, all in favor. Meeting adjourned 9:45 am

Respectfully submitted,

Brenda Narayan, signed via email

Brenda Narayan, DCBA Secretary