

BOD Meeting Minutes
Tuesday, Jun 4, 2024
Meeting Time: 8:00
Meeting Place: Hotel Diamond Downstairs Conference Room



Attendees:

Directors: Greg Scott, Chris Daniels, Shari Anderson, Pat Macias, Nick Andrew, Mary Hartley, Thomas Hightower, Michael Lee, Julie Lengerich, Ian Macmillan, Michael Lee, Steven Stull.

Directors Absent: Liza Tedesco, Nicole Johnson, Nicole Hill, Emma Martin

Advisors: Dale Bennett, Mike Egbert, Nichole Farley, Brenda Narayan, Jennifer Macarthy, David Halimi

Advisors Absent: Dale Bennett, Megan Kurtz

Staff & Volunteers: Debbie LaPlant, Audrey Taylor

Guest: Sgt. Paul Ratto, City of Chico Police

AGENDA

1. President Greg Scott called the meeting to order promptly at 8:00 am. He introduced Megan Kurtz, Chico State Director Community Relations, a DCBA advisor to the Board. He asked advisors, partners, and guests to provide updates:
 - Sgt Paul Ratto, sitting in for Lt. Ben Love, updated that two new officers have been added to the Target Team with a focus on downtown foot beat.
 - Jennifer Macarthy, Deputy City Manager reported the Complete Streets RFP for Engineering and Design had been related. She noted there will be meetings held to continue to discuss new scenarios during this period. Also, businesses are welcome to have one-on-one meetings with Brendan Ottoboni.
 - Councilmember Dale Bennett reported on Measure H, awaiting decision which could put Measure H funding in jeopardy.
 - DCBA Vice President Shari Anderson reported expecting increase in students this fall. Handouts on the new facilities at campus. Orientation will begin June 17 through July as different sessions are held 200-300 parents and students are downtown during any of these sessions. Working with DCBA the collaboration of Wild Cat Weekend and Art & Wine Walk.
 - Mike Egbert, Chamber, reported on initiative for window clings for vacant building downtown and the Chamber's August 24 Luau.
 - Nichole Farley, Explore Butte County, reported on funding sponsorship would be before the Chico Travel Committee, the new travel guide has been published.
 - Pat Macias, MONCA, applying for a California Historical Grant for the second-tier campaign funding for capital improvements at MONCA-back room. Jun 22 Street Faire/Yard Sale.

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2. President Scott called for discussion, questions and motion/second for consent agenda as presented in the board packet including Apr 2, 2024, Board Minutes, Executive Committee Report, Apr 18 & May 20, 2024, Apr/May Financial Statements, Staff Reports.

Motion Nick Andrew / Second Michael Lee, all voted in favor.

3. President Scott entertained further discussion of schedule for monthly board meeting for the remainder of the year. After review of initial polling and discussion consensus was to change the Board Meetings to the:

First Thursday of the month, 8:00, Hotel Diamond downstairs conference room.

The July meeting will be held on the second Thursday due to the 4th of July.

4. President Scott reported on the Business Meet-Up held Jun 3 at the DCBA Welcome Center:

- 30 attendees, mainly downtown businesses.
- Good news, Sales Tax in the 4th Qtr. was up 2% downtown, while down 8% throughout Chico.
- Muir Hughes, Bookstore, has been advocate regarding parking and the Kiosk system which business say are still having problems. A 3-member downtown business committee led by Muir is going to get some data, talk with businesses to identify specific issues with the Kiosks to report to the city. Kiosks – a Year Later.
- Trash was a significant discussion at Meet-Up. Skyler Lipski, City Public Works, reported they are looking for a location for the trash to get them off the streets.

5. Debbie LaPlant Moseley, Interim General Manager, reported on:

- Thursday Night Market and Friday Night Concert, largest turn outs ever. Event Manager Lucia Mercado is doing an excellent job.
- Slice of Chico, July 12.
- Fall Event – a blend of Taste of Chico and Chico Live, titled Taste of Downtown. Sept 8. Restaurant crawl 11-4:00, buy tickets for tastings at the restaurants, 3-5 free concert in the plaza. June 11 – Restaurant Committee meeting.
- ARTobert Fest – A month long celebration of arts downtown, kicked off with the Art & Wine Walk, collaborate with open studios, art show in plaza. Applied for Arts Grant.

6. President Scott reported on:

- Meeting with President Butte College Virginia Guleff and Linda Zorn regarding a student arts partnership.
- Next steps with the long-term funding, assessment district fees. A master list of all downtown businesses is being gathered. Funding scenarios/adjusted fee assessment (not change since 1975) will be reviewed by the Committee. Jennifer Macarthy is providing information from the City Attorney on the process to formally make change.

7. New Business:

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- Julie Lengerich asked about the Hot Dog vendor on 2nd Street by Chase Bank. The City has received several requests from DCBA to address the issue as the vendor is not permitted. No action has been taken to date.
8. President Scott entertained motion to adjourn, motion made by Nick Andrew/seconded by Michael Lee, all in favor passed. Adjourned 9:20 am.

Respectfully submitted on behalf of Secretary,

A handwritten signature in blue ink that reads 'Audrey E. Taylor'.

Audrey Taylor

Assistant to President