



DCBA Board of Directors

Date: 08/7/2025

Time: 8:00AM

Place: Chico State (Room TBD)

AGENDA

Call to Order & Welcome,

1.0 President's Report (5 minutes)

2.0 Presentation – if applicable (7 Mins)

3.0 Collaborator Reports (10 Mins)

We appreciate our advisors and your attendance and participation with DCBA. This brief time on the agenda is for you to share with the Board pertinent updates. *We welcome you to stay for our meeting, however, we know your time is valuable and we understand if you need to leave*

3.5 Consent Agenda (5 mins) – The consent agenda consists of previous Board and Executive Meeting Minutes and current financial statements. Are there any questions for review:

ACTION: Call for motion/second and vote to accept consent agenda.

4.0 General Manager's Report (10 minutes)

1) staffing plan and an update on all the upcoming events including sponsors, etc.

5.0 Treasurer report (3 minutes)

6.0 Committee reports (12 minutes / 3 each)

1) Marketing (Marketing committee)

DCBA Board of Directors

Mary Hartley (President)

Megan Kurtz (Vice President)

Linda Zorn (Vice-President)

Ian Macmillan (Treasurer)

Shari Anderson

Thomas Hightower

Nicole Hill

Pat Macias

Anika Burke Rodriguez

David Selkirk

Steve Stull

ADVISORS

Molly Kopta, Chamber

Holli Drobny, CARD

Nichole Farley, EBC

Brenda Narayan, PG&E

Luis Moreno, 3CORE

Avery Williams, Ambassadors

City of Chico

Dale Bennett, Chico City Council

Sgt. Bailey, Chico Police

Bonnie Pipkin, Arts Commission

DCBA Mission

Promote Downtown businesses as a unique shopping district while enhancing the experience, image, arts, culture, place and preserving the historic value of Chico's Downtown District.

Downtown Welcome Center

338 Broadway

Chico, CA 95927

530.345.6500

2) Assessment (Anika giving updates)

7.0 ACTION ITEMS (15 Minutes)

8.0 Jennifer Ellingson to be voted in for available Board Seat

7.0 New Business – New business from the floor? (15 Minutes)

8.0 Next Board Meeting – 9/4/2025 8:00AM

Meeting Adjournment - Entertain motion to adjourn

ACTION: Motion/Second, call for vote.