

BOD Meeting Minutes
Thursday, September 12, 2024
Meeting Time: 8:00am
Meeting Place: Hotel Diamond Downstairs Conference Room



Attendees:

Directors: Greg Scott, Shari Anderson, Pat Macias, Nick Andrew, Nicole Hill, Julie Lengerich, Ian Macmillan.

Directors Absent: Chris Daniels, Liza Tedesco, Nicole Johnston Mary Hartley, Thomas Hightower, Emma Martin, Michael Lee, Steven Stull

Advisors: Dale Bennett, Mike Egbert, Megan Kurtz, Luis Moreno, Jennifer Macarthy

Staff & Volunteers: Debbie LaPlant, Audrey Taylor

AGENDA

President Greg Scott called the meeting to order promptly at 8:02 am. Self-introductions.

- 1) Director Ian Macmillan, Plumas Bank, gave a report on the upcoming Salvation Army Kettle Kickoff. Ian reported on the services the Salvation Army provided to the community as well as the presence of the Salvation Army Thrift Shop downtown. Shared flyer and asked if everyone would share.
- 2) Director Julie Lengerich, Colliers Hardware, gave an update on the article regarding the Collier's building being sold. The business was not being

1.0 Guest & Collaborator Reports

President Scott asked advisors and collaborators to share information on events and activities of their organizations with the Board.

- 1) City of Chico – Councilmember Dale Bennett – Update the board on the Warren vs. Chico lawsuit and settlement will report as progress is made and reported on the \$15 million in roads and pavement work that had been deferred for 10 years or more.
- 2) City of Chico – Jennifer Macarthy – reported on the upcoming TeamChico Oct 22 Public Safety Retail Theft program with the Chief of Police. Also report on Lost Park which included two Chico State Buildings, request for proposal out for developer for a mix use development open to the creek. On the agenda as part of the Surplus Lan Act, Notice of Availability declaring surplus land and notice of availability, 6 -9-month timeline.
- 3) Chico State – Megan Kurtz, Shari Anderson – reported on the upcoming Wildcat Weekend, anticipating 3-4,000 in attendance over the weekend, review the various events on and off campus including concert that Restaurant Committee Chair Nick Andrew is involved with.
- 4) Chamber of Commerce – Mike Egbert – report on the upcoming Candidate Forum hosted by the chamber.

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- 5) 3CORE, Luis Moreno – report on the work/collaboration with DCBA on Small Business Saturday and Entrepreneurial Alley on 4th Street for micro business and Young Entrepreneurs.
- 6) MONCA - Pat Macias – report on ChicoCoCo with over 300 people. New interactive displays.

2.0 Consent Agenda

President Scott called for questions, discussion on any items in the consent agenda packet. Nicole Johnston reported to the Board the outcome of the Finance Committee with DCBA's CPA. With no questions called for motion to accept the consent agenda, Board Minutes and Financials.

M/S Nick Andrew/Ian Macmillan, all voted in favor.

3.0 Action Items

3.1 President Scott asked for any questions on the Executive Committee Actions. No questions

3.2 President Scott asked Directors to please attend the September 17 Council Meeting and speak and sign-up to have your voice heard.

3.3 Restaurant Committee Chair Nick Andrew reporter on a very successful TASTE of Downtown. Businesses and attendees were both happy. Great video prepared by the City of Chico, <https://imd0mxanj2.execute-api.us-west-2.amazonaws.com/ssr/watch/66e0b2c5099de032299f0cbc>

3.4 President Scott discussed the Downtown Vacancies White Paper included in the packet and intent to form an Ad Hoc committee to being identifying actions and solutions to vacancies but before that can be done, he would take the item to the PBID for their partnership. Economic Vitality, building is in the preview of the PBID, however, they have no staff. Volunteers to be on committee:

- Carrie Welch
- Nicole Hill
- Mike Egbert
- Jennifer McCarthy
- Dale Bennett

Pat Macias commented that the organization Vacant to Vibrant had many models. Next step is to take to PBID at their October meeting.

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4.0 DCBA Event Update – Debbie LaPlant Moseley

Debbie provided an overview of all the upcoming events in the Fall, particularly the month of October with ARTober Fest. Attached is ARTober event schedule. Debbie also highlighted the goal for Tree Lighting to promote and make it an event. Light up downtown, encourage businesses to put up lights, buy lights from Colliers, city putting lights down to 9th Street, Chico State students working on Selfie Stations for throughout downtown, start Instagram trails.

5.0 New Business – President Scott called for any new business from the floor.

- Nick Andrews asked about renting the plaza for Wildcat Weekend to ensure it was clean and safe. NOTE: Given how full the staff's plate was Nick took on this initiative and asked Chamber to rent the plaza and Nick is sponsoring music in the plaza on Saturday and Brandon Slater is sponsoring on Sunday.

Being no further business, President Scott call for motion to adjourn meeting

- M/S Share Anderson/Nick Andrew, 9:10 meeting adjourned.

Respectfully submitted,

A handwritten signature in blue ink that reads 'Audrey E. Taylor'.

Audrey Taylor on behalf of
Liza Tedesco, DCBA Secretary