

EXECUTIVE COMMITTEE AGENDA

Date: April 17, 2025

Time: 8:00 am

Place: Downstairs Hotel Diamond

Call to Order – Nick Andrew, “Acting” President

1.0 Organization

- 1) Personnel
- 2) Lucia Mercado Resignation
- 3) Restructuring a Team

3.0 Priorities

- 1) Training & Operations
- 2) City Plaza Activation
- 3) Events – TNM & FNC, Small Business Month
- 4) City:
 - Downtown Revitalization (the next complete streets)
 - Parking
- 4) Assessment Fee Update 1975-2025
- 5) Vacant Building Committee

7.0 New Business

8.0 Adjournment



DCBA Board of Directors

Greg Scott, President
Shari Anderson, 1st VP
Nick Andrew, 2nd VP
Brendan Narayan, Secretary
Nicole Johnston, Treasurer
Nicole Hill, Chair Marketing Committee
Mary Hartley
Thomas Hightower
Michael Lee
Pat Macias
Ian Macmillan
Steven Stull
Liza Tedesco
Linda Zorn, Chair Arts Initiative

ADVISORS

Mike Egbert, Chamber
Nichole Farley, Explore Butte County
Megan Kurtz, Chico State
Luis Moreno, 3CORE
Bonnie Pipkin, Chico Arts Commission

CITY OF CHICO

Dale Bennett, Chico City Council
Jennifer Macarthy, Chico Deputy City Manager
Lt. Ben Love &
Sgt. Nick Bailey, Chico Police Dept.

Downtown Welcome Center

338 Broadway
PO Box 3098
Chico, Ca 95927