

EXECUTIVE COMMITTEE AGENDA

Date: July 10, 2025

Time: 7:30 am

Place: Downstairs Hotel Diamond

Call to Order – Greg Scott, President

1.0 Consent Agenda & Approval

- 1.1 Meeting Minutes of the Jun 19 Executive Committee
- 1.2 June 30 Financial Statements – Profit & Loss, Balance Sheet, Aged Receivables

Action: Call for a motion/second (M/S) to accept the Consent Agenda including June 19 Executive Committee Meeting and June 30 Financial Reports.

2.0 Regular Agenda

- 2.1 **Mid-Year Financial Review Report**, although recent actions may change some budget line items, the Report should be reviewed and accepted as to date proposed as it includes moving budget line items to cover the hiring of a Marketing Coordinator.

Action: Review, discuss, recommend changes, call for M/S to move report to July full Board meeting. Upon approval of the Board send Mid-Year Adjusted Budget with cover letter to City.

- 2.2 **DCBA Initial Report Assessment Update**, included in Executive Committee packet are several documents relating to requesting the City of Chico to begin the process for updating the Downtown Parking & Business Improvement District assessment fee formula including:

- 1) Board Item Report – Assessment
- 2) DCBA Initial Report to City of Chico
- 3) Cover Letter & Draft Resolution
- 4) Draft Outreach Campaign Materials

Action: Review, discuss, recommend changes, call for M/S to move report to July full Board meeting for Board Vote and Resolution. To meet the City's timeline (included in Board Item Report) the cover letter, Resolution and Initial Report are to be sent to City July 15. Could check with the city if there is a 2-3 leeway on delivering to maintain the current schedule.



DCBA Board of Directors

Greg Scott, President
Nick Andrew, 1st VP
Shari Anderson, 2nd VP
Mary Hartley, Secretary
Nicole Johnston, Treasurer
Nicole Hill, Chair Marketing Committee
Thomas Hightower
Michael Lee
Pat Macias
Ian Macmillan
Anika Burke Rodriguez
David Selkirk
Steven Stull
Linda Zorn

ADVISORS

Chamber
Nichole Farley, EBC
Megan Kurtz, Chico State
Brendan Narayan, PGE
Luis Moreno, 3CORE

CITY OF CHICO

Dale Bennett, Chico City Council
Sgt. Nick Bailey, Chico Police Dept
Bonnie Pipkin, Chico Arts Commission

Downtown Welcome Center

338 Broadway
PO Box 3098
Chico, Ca 95927

2.3 Discussion & Clarification of Jun 27 Board Meeting. Discussion item only.

2.4 Memo from Audrey Taylor, Strategic Advisor.

Action: Accept memo and move to the Board for acceptance of Board of Directors to accept resignation as advisor and volunteer.

3.0 President's Report – Greg Scott

4.0 General Manager's Report

- 60-day review submitted, present materials (5–10-minute summary)
- Marketing plan: Facebook & transferring accounts
- Plan for assessments moving forward

5.0 New Business

6.0 Adjournment