

SIDWALK SALES & SPECIALS KEY

Ice Cold Watermelon + Event Guides
available on 3rd Street

PLUS - Live Entertainment + Games + More!

FOR DIGITAL VERSION OF THE GUIDE
& UPCOMING EVENTS PLEASE VISIT
DOWNTOWNCHICO.COM



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SUN, SEPT 6TH
11AM TO 5PM



FRI, OCT 9TH
5PM TO 8PM

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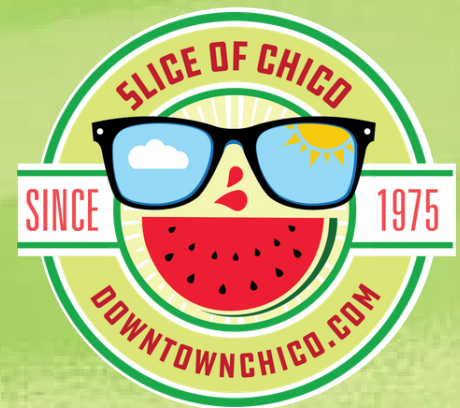
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Downtown Chico SLICE OF CHICO



Sat, July 11, 2026 10am-5pm
Downtown Chico

3 Seas **334 Broadway St**
TONS OF NEW MARKDOWNS - All sale merchandise is 30-70% off + 40% off all men's & women's swimwear!

4 Leaf Clothing Co **232 Broadway St**
\$10 sale racks, 25% off all pink and green inventory!

African Connection **225 Main St Ste G & Cultural Crossroads**
15% off one regular priced item, plus blow out sale!

Amy Waltz Designs **113 W 2nd St**
20% off your entire purchase plus a complementary watermelon beverage ❤️

Anika Burke **211 Main St**
Stuff the Bag Sale at Anika Burke: Save 25% off everything that fits in the bag! OR receive 50% off entire purchase when you add a \$20 donation for the 6th Street Center for Youth at checkout.

Argus **212 W 2nd St**
Try our seasonal drink, the "WATERFELON," a delicious watermelon inspired tequila cocktail (21+ - Discounted to Happy Hour pricing of \$10 for Slice of Chico)!

Aca Taco **133 Broadway St**
Free churro with purchase of \$5 or more

B Street Public House **117 Broadway St**
Enjoy specialty watermelon cocktails + bites: Jalisco Blush (watermelon cocktail with lime, tequila agave nectar & tarragon) + Watermelon Summer Salad (summer melon, kiwi, cucumber, grape, cotija, pickled Fresno chilis, Tajin vinaigrette, Marcona almonds, & mixed greens).

Bidwell Clothing Co. **138 Main St**
Savings on tank tops and truckers for all your Summer adventures. We'll also have discounts on other apparel related items.

Bird in Hand **320 Broadway St**
Sale items inside and outside. Great deals on clothing, games, toys, and housewares seasonal items and more!

Boba TeaLicious **225 Main St**
Slice of Chico boba drink special. Any large milk tea or fusion tea mix, up to 2 toppings for \$5.25.

Chico Children's Museum **325 Main St**
Come experience the Chico Children's' Museum; learning and connecting through play! Enjoy watermelon art projects, water sensory tables, and free coloring pages!

Chico Paper Company **345 Broadway St**
We will have a sidewalk sale with various items marked up to 50% off!

Cottonparty **337 Broadway St**
Final Sale \$10 rack and 50% off rack (while supplies last). Your purchase will enter you into a drawing to win a \$100 Cottonparty gift certificate (limit one entry per customer. Shop house: 10am-4pm)

Country Squyres Antiques **164 E 3rd St**
Store-wide sale as well as jewelry examination for damage and cleaning.

CREAtE **152 E 2nd St**
Buy one get one free paint and sip or paint tutorial and expressive art class.

Diamond W & Pat's Shoe Repair **181 East 2nd St**
BIG SAVINGS on marked down and closeout items!

For Elyse **228 Broadway St**
PINK. BLACK. 20% OFF. ❤️💕
20% off ALL pink & black merchandise; FREE watermelon lemonade + raffle prizes!

Gold City Vintage **225 Main St**
15% OFF ENTIRE STORE & Our \$10 Rack Will Be Restocked And Full.

Kat's Meow **138 W 3rd St**
Select clothing & toy sale - up to 50% off! Plus, don't miss our \$10 clothing rack sale.

LaRocca Vineyards Tasting Room **222 W 2nd St**
Make us part of your downtown fun! Enjoy a complimentary Cabernet taste, \$5 glasses of Chardonnay, & 20% off all bottle purchases!

Lili's Brazilian Bistro **142 Broadway St**
Free Watermelon juice when you spend \$30 or more!

Little Red Hen FLORAL **232 Main St**
25% off off all purchases (some exclusions apply).

Little Red Hen HOME **204 Main St**
25% off off all purchases (some exclusions apply).

Little Red Hen VINTAGE **215 Main St**
25% off off all purchases (some exclusions apply).

Lovebird Coffee **230 West 1st St**
30% Off Chico Chai Drinks in honor of a Chico-local favorite!

Made in Chico **127 W 3rd St**
Prices are SLICED by participating artists, plus markdowns on Klean Kanteens, Chico Bag and apparel.

Main Street Barbershop **330 Main St Ste 120**
Watermelon sticks! Coupon for discounted haircuts!

Más Amor **300 Broadway St**
Free small watermelon agua frescas (refreshing fruit juice) with a purchase!

Monkey Bowls **509 Main St**
We will be offering \$2 off every bowl on Saturday during slice of Chico.

Mountain Sports **176 E 3rd St**
Sale's racks on sidewalk up to 50% off!

North Rim Adventure Sports **178 E 2nd St**
10% off all bike inventory & 20% off all clothing and accessories, come on in!

Pita Pit **526 Broadway St**
Refreshing Watermelon Smoothies - Available for a limited time only!

Poppy & Fig **225 Main St Ste L**
Join us in the Garden Walk Mall for amazing sales, including \$5 & \$10 rack items, plus shoes & baskets for only \$15!

Rustic Sheers **225 Main St Ste E**
Are you a local hair stylist looking for booth space? Connect with the owner to learn more about the Slice of Chico booth rental special (2 months free)!

Shubert's Ice Cream & Candy **178 E 7th St**
Come in and try our delicious ice cream!

Stoble Coffee **418 Broadway St**
Stop by for our pop up market in the workplace atrium from 9am-2pm featuring 14 local vendors and grab a Watermelon Mint Spritz from the cafe to enjoy while you shop!

Sweet Chico Confections **121 W 3rd St**
BOGO ½ off gelato! And don't forget to spin the wheel for a delicious selection of candy and prizes!

The Allies Pub **426 Broadway St Ste 130**
\$1 off any drink with food purchase - Don't forget to try our specialty Watermelon Sangria (today only!)

The Grill **220 W 4th St**
Try our specialty watermelon cocktail! Watermelon/mint purée, elderflower liquor and gin served in a coupe!

The Rawbar Restaurant & Sushi **346 Broadway St**
Try our Watermelon "Pink Lotus" Cocktail, "Melon Me'lange" Shrimp & Watermelon Ceviche, & Summer Drift Sushi Roll with compressed watermelon, ahi tuna, shiso leaf, & fried okra, topped with a sweet & spice gochujang sauce!

The Watchman **130 W 3rd St**
10% off all watches and jewelry!

Tres Hombres **100 Broadway St**
Watermelon margaritas on the rocks or blended. \$5 for a glass, \$10 for a grande!

Upper Crust **130 Main St**
Fresh squeezed Watermelon Lemonade, Watermelon Refreshers (Italian Soda + Green Tea), Watermelon Sugar Cookies, Watermelon Salad, Watermelon French Macaroons, & more!

Upper Park Clothing **122 W 3rd St**
Clearance items for as low as \$10

Urban Couture **245 Broadway St**
50% off select styles!

Vang's Plants and Succulents **116 Broadway St**
Check out our Summer Sale: \$5, \$10, \$15, & \$20 plant sale, 10% off Blind Boxes, & 10% off all clothing items!

Woodstock's Pizza Chico **240 Main St**
10% off all orders over \$75! Don't forget to check out our Watermelon Lemonade & Watermelon Sour Patch Kid Cocktail!

🍉 Visit the DCBA Watermelon Station
 on 3rd St between Main & Broadway 🍉

Enjoy FREE ice-cold watermelon slices (while supplies last)! The first 100 kids receive a FREE watermelon-themed goody bag. Plus, enjoy face painting, carnival games, live entertainment, sidewalk sales, and more! Thank you for supporting Downtown Chico!

