



FOR IMMEDIATE RELEASE

Downtown Chico Business Association (DCBA)

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Downtown Chico Celebrates Community Impact with Giving Back Expo During Thursday Night Market

CHICO, CA — The Downtown Chico Business Association (DCBA) invites the community to celebrate the organizations making a difference throughout Butte County during the **Giving Back Expo**, taking place every Thursday in July from **6 to 9 p.m.** as part of the Thursday Night Market.

Located on **Main Street between 2nd and 3rd Streets**, the Giving Back Expo shines a spotlight on the nonprofits, service organizations, and mission-driven groups that work every day to strengthen, support, and enrich our community.

Visitors will have the opportunity to meet the people behind these organizations, learn about important local causes, and discover meaningful ways to get involved through volunteering, donating, advocacy, and community participation.

From youth development and education to environmental stewardship, health services, arts, and social support programs, the Giving Back Expo showcases the many ways local organizations are improving lives throughout Butte County.

"Downtown Chico has always been about bringing people together," said Megan Gaddis, Events & Promotions Manager for the DCBA. "The Giving Back Expo creates an opportunity for our community to connect directly with organizations that are changing lives and making our region a better place. We hope visitors leave inspired to get involved."

More Than a Market

The Thursday Night Market is more than a weekly community event—it's a strategic effort to activate downtown Chico, support local businesses, and strengthen community connections.



By expanding the market footprint to include both Broadway and Main Street, the DCBA continues to create opportunities for visitors to explore downtown storefronts, enjoy local entertainment, discover community resources, and experience everything downtown Chico has to offer.

The Giving Back Expo is one of several monthly themed expos introduced during the 2026 Thursday Night Market season, each highlighting different industries, organizations, and aspects of the Chico community.

New Features for 2026

This year's Thursday Night Market includes several enhancements designed to improve the visitor experience and increase visibility for participating vendors and organizations:

- Interactive digital market map allowing visitors to locate vendors before and during the event
- Expanded event footprint across Broadway, Main Street, and Chico City Plaza
- Monthly themed expos showcasing local businesses, nonprofits, and community partners

Event Details

Thursday Night Market

Dates: April 9 – September 24, 2026

Time: Every Thursday, 6 to 9 p.m.

Location: Downtown Chico (Broadway, Main Street, and Chico City Plaza)

Giving Back Expo

Dates: Every Thursday in July

Location: Main Street between 2nd and 3rd Streets

About the DCBA

The Downtown Chico Business Association is a nonprofit organization dedicated to promoting and enhancing downtown Chico as a vibrant destination for shopping, dining, culture, and community connection. Through events, marketing, and advocacy, the DCBA works to support local businesses and create experiences that bring people together.

Media Opportunities

Members of the media are invited to attend the Thursday Night Market and Giving Back Expo for coverage opportunities, including:



- Interviews with participating nonprofit organizations and community leaders
- Volunteer and community engagement stories
- Live entertainment and event activities
- Downtown atmosphere and market highlights

To coordinate interviews or request additional information, please contact:

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